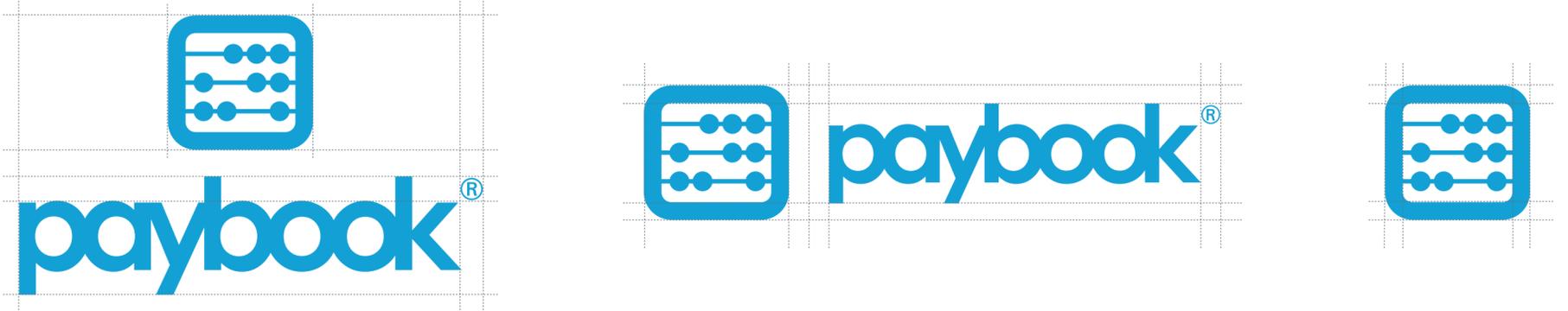


Brand Assets

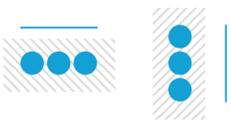
Paybook Logo

For promotional use, the following pack contains the allowed uses of the Paybook logo. To ensure a correct spacing please refer to our guidelines below



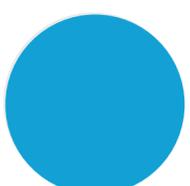
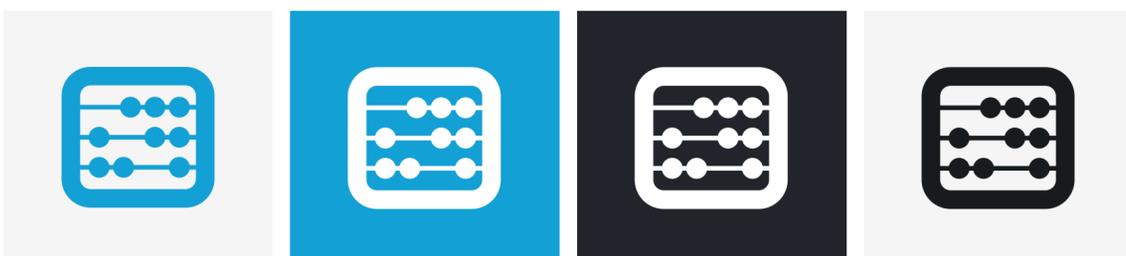
Spacing

To keep the logo visible without any visual clusters ensure you're using the space from the 3 top balls in the abacus as a ruler to separate the logo from any content.



Color

Beyond our logo, color is the most recognizable aspect of our brand identity.



Blue Paybook

#13A0D5
R19 G160 B213